



Data Privacy Policy

Effective Date: June 18, 2026

1. Introduction

Spradley Properties (“we,” “us,” or “our”) is committed to protecting your privacy. This Data Privacy Policy explains how we collect, use, and safeguard the personal information you provide when submitting a contact form or inquiry through our website or other channels.

By submitting your information to us, you acknowledge that you have read and understood this policy.

2. Information We Collect

When you submit a contact form or inquiry, we may collect the following types of personal information:

- Full name
- Email address
- Phone number
- Mailing or property address
- Any additional details you voluntarily include in your message

3. How We Use Your Information

We use the personal information you provide solely for the following purposes:

- To contact you in response to your inquiry or request
- To provide you with information about our available properties and real estate services
- To send you marketing communications, updates, and promotional materials related to Spradley Properties

We will only communicate with you in ways that are relevant to your interest in our services. You may opt out of marketing communications at any time by contacting us directly or using the unsubscribe option included in our emails.

4. No Sale of Personal Data

Spradley Properties does not sell, rent, trade, or otherwise transfer your personal information to any third party for their own commercial purposes. Your data is yours, and we treat it with the highest level of respect and confidentiality.

No mobile information will be shared with third party/affiliates for marketing or promotional purposes.

5. SMS / Text Messaging Program

By providing your phone number and opting in through our website contact form or by texting START to 254-276-5770, you consent to receive text messages from Spradley Properties related to our available properties and real estate services.

- **Message Frequency:** Message frequency varies based on your inquiries and activity.
- **Message and Data Rates May Apply:** Standard message and data rates may apply depending on your mobile carrier and plan.
- **Opt-Out:** You may opt out of SMS communications at any time by replying STOP to any text message. After opting out, you will receive a one-time confirmation message and no further texts will be sent.
- **Help:** For assistance, reply HELP to any message or contact us at 254-742-7733.
- **Carrier Disclaimer:** Carriers are not liable for delayed or undelivered messages.

6. Data Sharing and Disclosure

We do not share your personal information with outside parties except in the following limited circumstances:

- **Service Providers:** We may engage trusted service providers (such as email platforms or CRM software) who assist us in operating our business. These providers are contractually obligated to keep your information confidential and may only use it to perform services on our behalf.
- **Legal Requirements:** We may disclose your information if required to do so by law or in response to a valid legal process (such as a court order or government request).
- **Business Transfers:** In the event of a merger, acquisition, or sale of assets, your information may be transferred as part of that transaction. We will notify you of any such change and your continued rights.

In all cases, we share only the minimum information necessary and require that any recipient treat your data with the same level of care described in this policy.

7. Data Security

We take reasonable administrative, technical, and physical precautions to protect your personal information from unauthorized access, use, or disclosure. While no method of data transmission or storage is 100% secure, we strive to use commercially acceptable means to protect your information.

8. Data Retention

We retain your personal information only for as long as necessary to fulfill the purposes outlined in this policy, or as required by applicable law. Once your data is no longer needed, we will delete or anonymize it in a secure manner.

9. Your Rights

You have the right to:

- Request access to the personal information we hold about you
- Request correction of any inaccurate or incomplete information
- Request deletion of your personal information, subject to any legal obligations we may have to retain it

- Opt out of marketing communications at any time

To exercise any of these rights, please contact us using the information provided below.

10. Contact Us

If you have any questions, concerns, or requests regarding this Data Privacy Policy or how we handle your personal information, please contact us at:

Spradley Properties

121 N 31st St, Ste C

Temple, TX 76504

Phone: 254-742-7733

Website: www.spradleyproperties.com

11. Changes to This Policy

We reserve the right to update or modify this Data Privacy Policy at any time. Any changes will be reflected by an updated effective date at the top of this document. We encourage you to review this policy periodically to stay informed about how we protect your information.